

COOKIE POLICY

Policy on the Use of Cookies

on the website **www.payeye.com**, owned by **Venturox S.à r.l.**, 2, rue Siggy vu Lëtzebuerg, L-1933 Luxembourg, RCS B311762

Last updated: 15.10.2026

As part of the operation of our websites, we may use cookies, which may serve us, among other things, to identify user sessions, for analytics or to ensure the proper functioning of the website.

Cookies are text files stored on the terminal device of a person visiting our website. Such files usually contain the name of the website they originate from, the period for which they are stored on the terminal device and a unique identifier.

Some cookies, due to their unique nature or their link to the end user, may be regarded as personal data. If you would like to learn more about how we process personal data, please see our Privacy Policy:

https://payeye.com/wp-content/uploads/2026/10/privacy_policy_payeye.pdf

01 Data collection

When you visit our website using a web browser, certain data will be automatically made available by your device. This data includes, among other things: the date and time of the visit, the type and settings of the browser, the operating system of the device, the amount of data transferred and the IP address.

We do not use this data to identify specific persons visiting our website. In order to ensure the highest quality of our services, we occasionally analyse log files to determine which pages are visited most frequently, which browsers our users use, whether the structure of our website contains errors, etc. We need this data only for statistical purposes and analyse it in aggregated form. As the IP address may constitute personal data, this data is processed on the basis of our legitimate interest in ensuring the security and proper operation of the website (Art. 6(1)(f) GDPR) and is stored for no longer than 30 days.

02 Use of cookies

We therefore use cookies mainly to display the website and ensure that it works properly, to ensure its functionality and security, to remember the preferences and choices you make (e.g. default language, automatic completion of data) or to extend the functionality of the website. Depending on the cookie, these files are stored for the duration of the session or for the period indicated in the table below. The legal basis for processing this type of cookies is our legitimate interest (Art. 6(1)(f) GDPR) in ensuring the proper and secure operation of the website. As these cookies are strictly necessary, they do not require your consent under Art. 4(3)(e) of the amended Luxembourg Law of 30 May 2005 on the protection of privacy in the electronic communications sector.

As regards the processing of cookies for analytical purposes, these may store information about which links are clicked most often and which subpages are visited. Their sole purpose is to improve the functionality of the website. The legal basis for processing data collected through this type of cookies is the user's consent (Art. 6(1)(a) GDPR, in conjunction with Art. 4(3)(e) of the amended Law of 30 May 2005).

Marketing cookies allow us to measure the effectiveness of our advertising campaigns (Google Ads) by attributing actions taken on the website to specific campaigns. The legal basis for their use is also your consent (Art. 6(1)(a) GDPR, in conjunction with Art. 4(3)(e) of the amended Law of 30 May 2005).

How we ask for your consent

Analytical and marketing cookies are placed only after you have given your consent in the cookie banner – separately for each category. If you do not make a choice or close the banner, these cookies are not placed. Refusing them does not affect your ability to use the website. We store your choice for no longer than 12 months, after which we will ask you for your consent again; we will also do so if we make significant changes to the cookies we use.

Google Analytics and Google Ads

Our website uses Google Analytics, a service for analysing website traffic provided by Google Ireland Limited (Gordon House, Barrow Street, Dublin 4, Ireland) and Google LLC (1600 Amphitheatre Parkway, Mountain View, CA 94043, USA) (hereinafter "Google"). For this purpose, cookies are placed on your terminal device which collect data such as: browser and device information, IP address, the pages visited and the date and time of the server request, in order to evaluate the use of the website and compile reports on activity on our website.

We use Google Analytics 4, which does not log or store IP addresses. For users in the EU, the IP address is used solely to determine approximate location (e.g. country, region, city) on servers located in the EU, and is discarded immediately afterwards. Data collected by Google Analytics is retained for [2 / 14] months and then automatically deleted.

Information generated by cookies about your use of the website may be transferred to and stored on Google servers, including in the USA. In this case, the transfer of your data takes place on the basis of the European Commission's adequacy decision of 10 July 2023 on the EU-U.S. Data Privacy Framework, under which Google LLC is certified, which confirms an adequate level of data protection. Cloudflare, Inc. (USA), which provides the security cookies used on our website, is also certified under this framework.

For advertising purposes (Google Ads), Google may also process data as a separate controller. Information on how Google uses data from websites that use its services is available at:

policies.google.com/technologies/partner-sites.

03 What types of cookies do we process?

Below you will find a description of the different categories of cookies we process on our website:

Necessary	Operational / analytical	Marketing
These cookies are needed to manage the website. They allow us to determine what type of user you are and to provide appropriate services, as well as to manage selected functionalities of our website in accordance with your settings. This means that when you use our website continuously or return to it, we can provide our services in a way that recognises your username (e.g. if the website requires logging in, you do not have to enter your login and password each time).	We use these cookies to analyse how our website is used and how it performs. We need this information to manage, operate and continuously improve our services.	These cookies allow us and our advertising partner (Google) to measure the effectiveness of advertising campaigns by attributing actions taken on the website to specific campaigns.
No consent required	Placed only with your consent	Placed only with your consent

Our website uses two types of cookies: session and persistent.

Session cookies are temporary files stored on your device until you leave the website or close the browser you are using.

Persistent cookies are stored on the user's terminal device for the period specified in the cookie parameters or until they are deleted by the user.

04 Cookies used on our website

Below we present a detailed description of the cookies you will find on our website. The "Provider" column indicates who places the cookie and receives the data collected through it: first-party cookies are placed by us, third-party cookies by the providers indicated.

Cookie name	Provider	Type and storage period	Category	Purpose
PHPSESSID	payeye.com (first-party)	Session Deleted when the browser is closed	Necessary	Identifies the user's session on the server so that the website works correctly during a single visit.
__cf_bm	Cloudflare, Inc.	Persistent 30 minutes	Necessary	Protects the website against automated traffic (bots) by distinguishing it from user traffic.
cf_clearance	Cloudflare, Inc.	Persistent 1 year	Necessary	Confirms that the browser has passed a security check, so that it does not have to be repeated on subsequent visits.
wpl_user_preference	payeye.com (first-party)	Persistent 1 year	Necessary	Stores the cookie categories to which the user has consented.
wpl_viewed_cookie	payeye.com (first-party)	Persistent 1 year	Necessary	Remembers that the user has made a decision in the cookie banner, so that the banner is not displayed again.

Cookie name	Provider	Type and storage period	Category	Purpose
consent_version	payeye.com (first-party)	Persistent 1 year	Necessary	Stores the version of the consent settings. When they change, the website asks the user for consent again.
wpl_tc_string	payeye.com (first-party)	Persistent 1 year	Necessary	Stores the user's consent decision in the IAB Transparency & Consent Framework format, so that it can be read by advertising partners.
IABTCF_AddtlConsent	payeye.com (first-party)	Persistent 1 year	Necessary	Stores the user's consent decision for Google advertising providers not covered by the IAB standard.
_ga	Google Ireland Limited	Persistent Up to 2 years	Analytical	Assigns the user a random identifier, which makes it possible to distinguish visitors and recognise returning ones in Google Analytics statistics.
_ga_GMQZ9MDZ3X	Google Ireland Limited	Persistent Up to 2 years	Analytical	Stores information about the current session (including the number of visits and time of activity) for Google Analytics statistics.
_gcl_aud	Google Ireland Limited	Persistent 90 days	Marketing	Makes it possible to measure the effectiveness of Google Ads by attributing actions taken on the website to advertising campaigns.

05 Managing cookie preferences on your device

You can change or withdraw your consent at any time – as easily as you gave it – by reopening the cookie banner using the [Cookie settings] link available at the bottom of every page of our website. Withdrawing consent does not affect the lawfulness of processing carried out before its withdrawal.

You can also easily change the settings in your web browser that affect how your device manages cookies. In this way, you can stop accepting cookies and set your browser to reject or delete certain types of cookies. Below you will find information on deleting cookies and managing cookie preferences in the most popular web browsers:

- [Microsoft Edge](#)
- [Mozilla Firefox](#)
- [Safari](#)
- [Google Chrome](#)

Please note that blocking certain cookies may cause errors in the functioning of the website or even make it impossible to browse.

06 Your rights and further information

We do not use data collected through cookies to make decisions based solely on automated processing, including profiling, which would produce legal effects concerning you or similarly significantly affect you.

Detailed information on your rights (including the rights of access, rectification, erasure, restriction of processing, objection and data portability) and on the right to lodge a complaint with the supervisory authority – the

Luxembourg National Commission for Data Protection (CNPD) – is available in our Privacy Policy:
https://payeye.com/wp-content/uploads/2026/10/privacy_policy_payeye.pdf

If you have any questions about cookies, please contact us at privacy@payeye.com.

07 Changes to this Cookie Policy

We update this Cookie Policy whenever we change the cookies used on our website. The date of the last update is indicated at the top of this document.