

INFORMATION CLAUSE ON DATA PROCESSING ON PAYEYE'S TIKTOK PROFILE

Pursuant to Article 13(1) and (2) of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (hereinafter: **GDPR**), we inform you how we will process your personal data provided when using the PayEye profile on the TikTok social network (hereinafter: "**Funpage**").

And. Categories of data subjects

We hereby inform you that PayEye Sp. z o. o. with its registered office in Wrocław at Zwycięska 43, 53-033 Wrocław, processes personal data of persons who:

- a. subscribed to the Funpage by clicking the "Like" or "Follow" icon;
- b. published their comment under any of the posts posted on the Fanpage;
- c. send their data via private messages on TikTok by clicking the "Send" icon;
- d. send their data in the forms posted on the Fanpage by clicking the "Send" icon;

By clicking on the "Send" or "Submit" icon, you consent to the processing of the personal data you have provided in forms and/or in private messages via the TikTok messenger.

II Personal data administrator

The administrator of the personal data of the persons referred to in point I is PayEye Sp. z o.o. with its registered office in Wrocław, Zwycięska 43, 53-033 Wrocław (hereinafter: "**PayEye**", "**We**"), as well as the administrator of the TikTok website, as jointly responsible for the processing of data of persons using the PayEye Fanpage. The rules for the processing of your personal data by TikTok Technology Limited (hereinafter: "**TikTok**") are available at: <https://www.tiktok.com/legal/privacy-policy?lang=pl-PL>.

You can contact PayEye via e-mail: kontakt@payeye.com, by phone: +48 694 082 248 and by mail at the above-mentioned address of PayEye's registered office.

III Contact details of the Data Protection Officer

We have appointed a data protection officer. This is the person you can contact in all matters related to the processing of personal data and the exercise of rights related to data processing. You can contact the inspector in the following ways:

- a. by post to the following address: Data Protection Officer, Zwycięska 43, 53-033 Wrocław;
- b. E-mailowo: iod@payeye.com.

IV Purposes and grounds for processing

We process personal data of persons specified in point I for the following purposes:

- a. administer and manage the Fanpage on the TikTok social network, including responding to posts and comments and supervising the content published by users, on the terms and conditions set out by TikTok Technology Limited and informing about our activity through it, promoting various events that we organize, as well as our brand, products and services, building and maintaining a community associated with us and for the purpose of communication through the available functionalities of the TikTok website (comments, posts, messages, stories) which is our legitimate interest (Article 6(1)(f) of the GDPR);
- b. responding to inquiries addressed to PayEye via TikTok – the legal basis for the processing is PayEye's legitimate interest in being able to respond to persons contacting us (Article 6(1)(f) of the GDPR);
- c. direct marketing of PayEye's own products and services with the use of telecommunications devices, in particular telephones and automatic calling systems, when for this purpose you provide us with your data in a private message in the messenger on TikTok by clicking the "Send" icon, through which you also consent to the processing of the data provided, or you provide us with your data in the forms placed on the Fanpage by clicking the "Send" icon by clicking the "Send" icon by clicking which you consent to the processing of the data provided (Article 6(1)(a) of the GDPR);
- d. direct marketing of PayEye's own products and services by means of electronic communication, i.e. SMS and e-mail, in accordance with the Act of 18 July 2002 on the provision of electronic services, when for this purpose you provide us with your data in a private message in the messenger on TikTok by clicking the "Send" icon, through which you will also consent to the processing of the data provided or provide us with your data in the forms placed on the Fanpage by clicking on the "Submit" icon, through which you consent to the processing of the data provided (Article 6(1)(a) of the GDPR);
- e. establishing, investigating or defending against claims – the legal basis is the necessity of processing for the performance of the contract or the implementation of our legitimate interest (Article 6(1)(b) or Article 6(1)(f) of the GDPR)
- f. analytical analyses concerning the functioning, popularity, and manner of using the Fanpage, which is our legitimate interest (Article 6(1)(f) of the GDPR);

- g. for other purposes to which you have consented, provided that we ask you for your consent to the processing of personal data and you give such consent – the legal basis for the processing of personal data is consent (Article 6(1)(a) of the GDPR). Giving consent in such cases is voluntary, although it may be necessary to achieve the purpose of data processing.

In addition, we would like to inform you that the Facebook administrator, as a provider of tools related to the Fanpage, is an entity jointly responsible for the processing of data of persons using the Fanpage, which may process data for its own purposes based on other legal bases. In particular, TikTok, based on its own provisions and regulations, may collect and process information contained in the cookies of visitors to the Fanpage. Based on the data collected in this way, TikTok can create anonymous summaries and statistics (e.g. on the number or profile of Fanpage visitors), which can be shared with PayEye as the Fanpage operator.

V Categories of processed personal data:

PayEye will process the following data:

- a. basic identification data to the extent published by you on your own profile on the TikTok social network;
- b. data published by you on the TikTok profile, in particular in comments, posts, publications;
- c. data provided by you in private messages via the messenger on TikTok;
- d. data provided by you through the forms placed on the Fanpage, in which we mark data categories such as: name and surname, email, phone number, date of birth, gender, company name, position;
- e. anonymous statistical data on visitors to the Fanpage made available by TikTok in accordance with TikTok's unchangeable terms of use, collected through cookies, each of which contains a unique user code that can be linked to the connection data of users registered on TikTok, which is downloaded and processed when the Fanpage is opened.

VI Data recipients.

Your personal data may be transferred or made available:

- a. the owner of the TikTok social network on the unchanged rules regarding data set out by TikTok available at: <https://www.tiktok.com/legal/privacy-policy?lang=pl-PL>;
- b. other TikTok users, if they are posted by you in posts or comments on the Fanpage;
- c. PayEye's employees or associates who support PayEye in its business, including those providing IT services, telecommunications, marketing, auditing or legal services, who process such data on behalf of PayEye on the basis of a personal data processing agreement or an authorisation to process personal data;
- d. public authorities and entities performing public tasks or acting on behalf of public authorities, to the extent and for the purposes resulting from the provisions of generally applicable law;
- e. other entities which, on the basis of relevant data processing agreements signed with PayEye, process personal data on behalf of PayEye.

VII Transfer of data to third countries or international organizations.

PayEye does not transfer data outside the EU or the European Economic Area on its own. However, the specifics of the operation and the transnational nature of the data flow mean that it is potentially possible to transfer data outside the EEA (this is not dependent on us) within the TikTok service using the contractual clauses approved by the European Commission and the European Commission's adequacy decisions for specific countries in accordance with the principles set out by TikTok at: <https://www.tiktok.com/legal/privacy-policy?lang=pl-PL>.

VIII Data retention period

The period of data processing is related to the purposes and grounds for their processing. Therefore:

- a. the data will be processed for the period in which you are an active user of the Fanpage or until you object;
- b. the data contained in the posts and comments will be processed until they are deleted;
- c. data processed on the basis of consent will be processed until the consent is withdrawn;
- d. data processed on the basis of statutory requirements will be processed for the time in which the law requires the data to be stored;
- e. data processed on the basis of PayEye's legitimate interest will be processed until an effective objection is filed or this interest ceases, e.g. data processed for the purpose of pursuing or defending against claims will be processed for a period equal to the period of limitation of these claims;
- f. statistical data on visitors to the Fanpage available for the time this data is available on TikTok;
- g. regardless of the storage of data by PayEye, the TikTok administrator may apply its own data storage periods.

IX Your rights:

You are entitled to:

- a. The right to access your data and receive a copy of it;
- b. The right to rectify (correct) your data;
- c. The right to erasure;
- d. The right to restriction of processing;
- e. The right to object to data processing;
- f. Right to data portability;
- g. The right to lodge a complaint with a supervisory authority,

You have the right to lodge a complaint with the President of the Office for Personal Data Protection: Stawki 2; 00-193 Warsaw; <https://www.uodo.gov.pl/pl/p/kontakt>; tel. (22) 531 03 00 - when you believe that the processing of your personal data violates the provisions of the GDPR or other regulations on the processing of personal data;

- h. The right to withdraw consent to the processing of personal data.

You have the right to withdraw your consent to the processing of this personal data processed on the basis of consent at any time. Withdrawal of consent will not affect the lawfulness of processing based on consent before its withdrawal.

X. Data Source Information

We obtain your data from TikTok and from your public profile, as well as from entries on the Fanpage on the TikTok social network, from private messages in the messenger on the website and forms placed on the Fanpage.

XI. Other information

Providing data as part of the Fanpage is voluntary. PayEye will not make decisions with respect to you in an automated manner, including as a result of profiling, which have legal effects on you or have a similar significant impact on you.